



We made flannels a part of our core programs 7 years ago because 1) they never go out of style and 2) we know how to make a darn fine flannel. We've perfected our design and offer a ton of customization. Best of all we now have eco-friendly material options across the board. We have 3 styles to choose from, that vary in weight and lining. What they don't vary in: being absolutely bad ass flannels.

Let's get started:

- CHOOSE YOUR STYLE
- CHOOSE THE FABRIC
- PICK SOME BUTTONS
- DECORATE IT

HOW IT WORKS

CLASSIC FLANNEL SHIRT STYLE NO: F01, F01W



EMBELLISHMENTS:

Embroidery, Woven Labels/Patches, **Embroidered Patches, Recycled** Buttons, Western Style Details (FO1W)

MATERIAL

100% BCI Cotton Midweight, 178 GSM / 5.3 oz

For more information on BCI Cotton and their practices, visit bettercotton.org

PRICING*

Min	Boat Pri
150	\$32.9
300	\$30.9
600	\$28.9
800	\$26.9
1000	\$25.9
1250	\$23.9

*Add \$1/pc upcharge for sizes 3XL - 5XL **Boat shipping lead times - 15-17 wks + shipping ***Air shipping lead times - 12-13 wks + shipping



ice** **Air Ship Price***** 95 \$37.95 \$35.95 95 \$33.95 95 \$31.95 95 \$30.95 95 95 \$28.95

LINED FLANNEL JACKET

STYLE NO: J20



EMBELLISHMENTS:

Embroidery, Woven Labels/Patches, **Embroidered Patches, Recycled** Buttons

MATERIAL

(outer)

For more information on BCI Cotton and their practices, visit bettercotton.org

PRICING*

Min	Boat Pr
150	\$49.
300	\$48.
600	\$45.
800	\$43.
1000	\$42.
1250	\$41.9

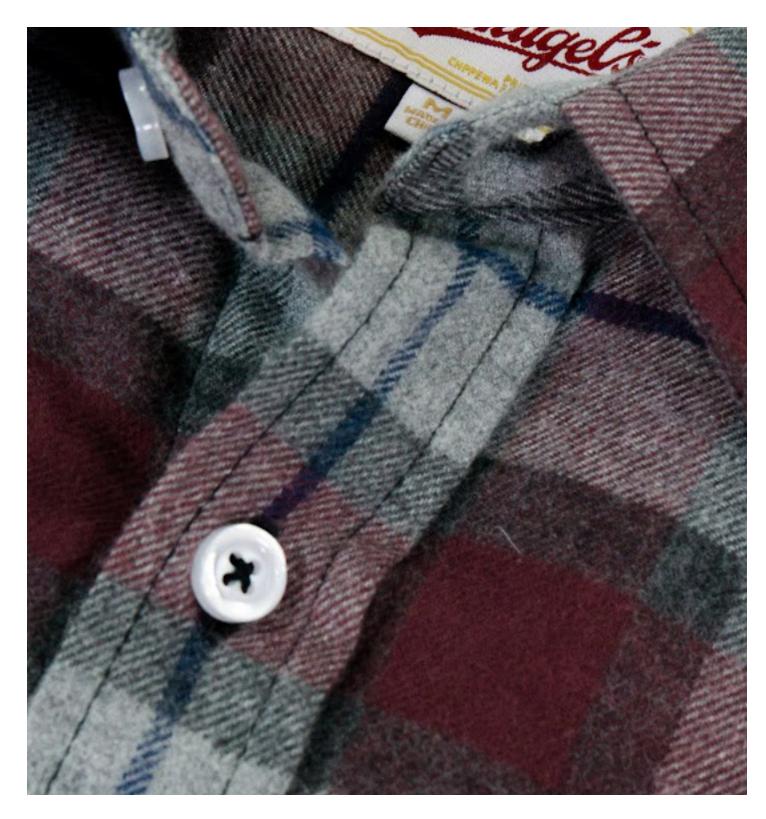
*Add \$1/pc upcharge for sizes 3XL **Boat shipping lead times - 15-17 wks + shipping ***Air shipping lead times - 12-13 wks + shipping



100% BCI Cotton Midweight, 178 GSM / 5.3 oz

100% Polyester Quilting or Sherpa (interior)

rice** **Air Ship Price***** .95 .95 .95 Spot quote on request at 600+ units .95 .95 .95



MID WEIGHT FLANNEL SWATCHES (F01 & J20)

Choose from 7 of our finest brushed 100% BCI cotton flannel swatches. Studies have found that casting your line or smelling a handful of hops are best experienced in these flannel colors.















BRIST 22.22

True Black





QUILTED LINED FLANNEL JACKET

Choose quilted lining and feel like a true fisherman.

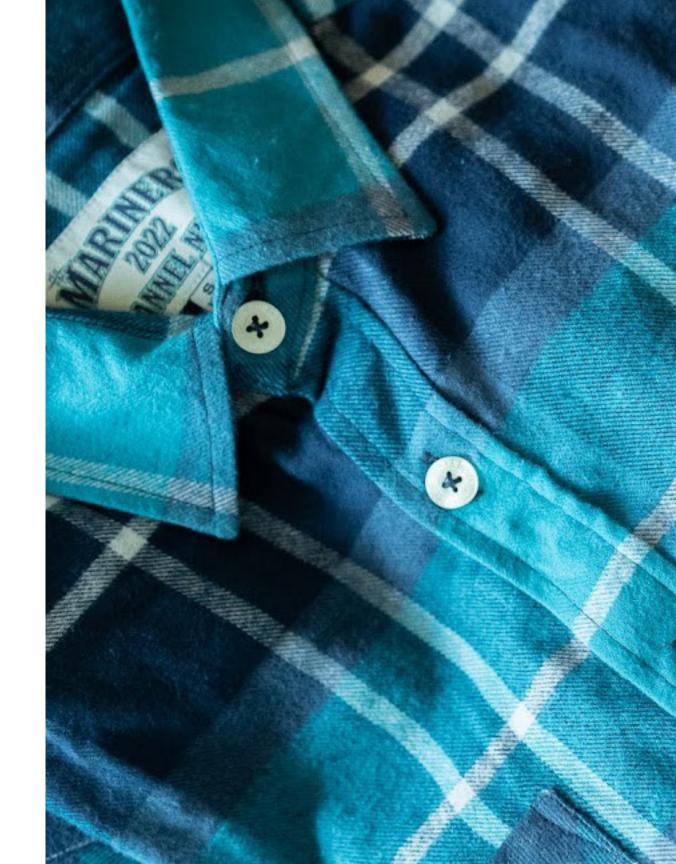


SHERPA LINED FLANNEL JACKET

Turn your flannel into the ultimate cold weather layer with sherpa lining.







FLANNEL SHACKET STYLE NO: J10





EMBELLISHMENTS:

Woven Labels/Patches, Embroidered Patches, Recycled Buttons

MATERIAL

80% Recycled Polyester / 20% Other* Heavyweight, 382 GSM / 11.3 oz

PRICING*

Min	Boat Price **
150	\$41.95
300	\$39.95
600	\$37.95
800	\$34.95
1000	\$32.95
1250	\$31.95

*Add \$1/pc upcharge for sizes 3XL **Boat shipping lead times - 15-17 wks + shipping ***Air shipping lead times - 12-13 wks + shipping





Air Ship Price***

Spot quote on request at 600+ units



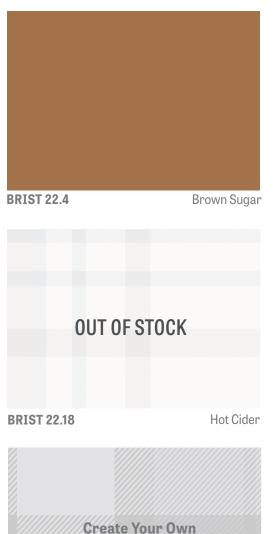
HEAVY WEIGHT FLANNEL SWATCHES (J10)

Choose from our finest recycled heavyweight polyester blend flannel swatches. Thick enough to keep you warm when you exit the cabin to get more firewood.

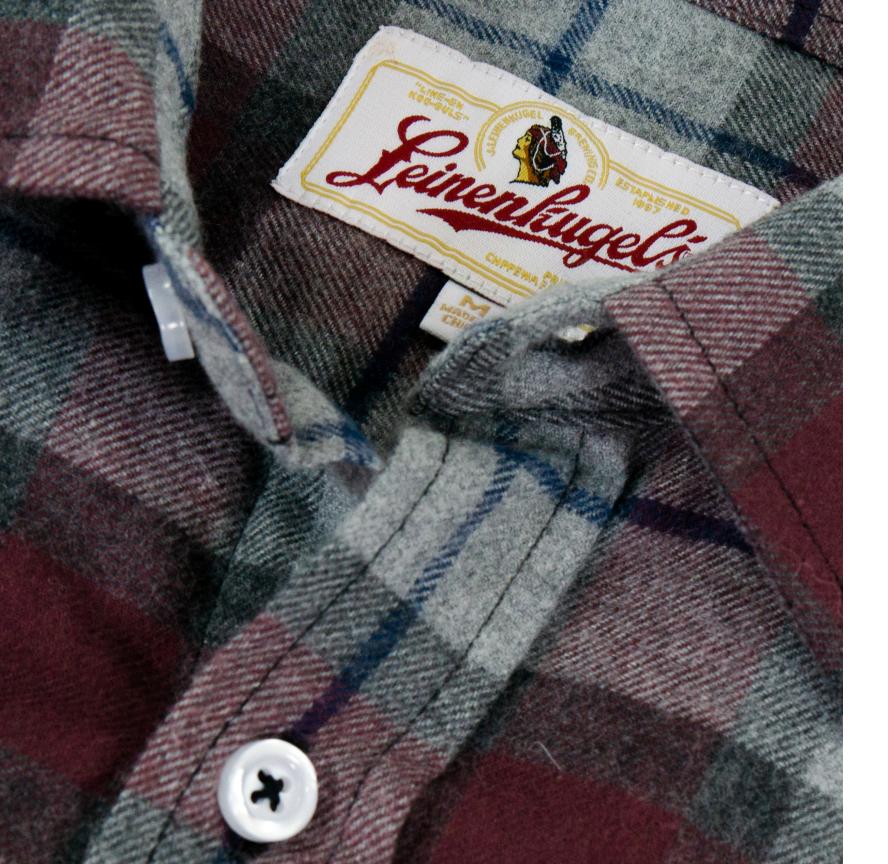


Granite





Custom Flannel Fabric See page 9 for details



CUSTOM FLANNEL FABRIC

DON'T SEE WHAT YOU'RE LOOKING FOR IN OUR STOCK LIBRARY? **CREATE YOUR OWN CUSTOM FLANNEL FABRIC TO TELL YOUR BRAND STORY.**

Starting at 600 piece minimum order. Air shipping quote available upon request.

PRICING

MIN	FLANNEL STYLE	CATALOG PRICE
	F01 Classic Flannel	\$31.45
600	J10 Flannel Shacket	\$42.45
	J20 Lined Flannel	\$49.45
	F01 Classic Flannel	\$29.45
800	J10 Flannel Shacket	\$40.45
	J20 Lined Flannel	\$47.45
	F01 Classic Flannel	\$27.45
1000	J10 Flannel Shacket	\$37.45
	J20 Lined Flannel	\$45.45
	F01 Classic Flannel	\$26.45
1250	J10 Flannel Shacket	\$35.45
	J20 Lined Flannel	\$43.45
	F01 Classic Flannel	\$23.45
1600	J10 Flannel Shacket	\$31.45
	J20 Lined Flannel	\$41.45
	F01 Classic Flannel	\$21.45
2000	J10 Flannel Shacket	\$30.45
	J20 Lined Flannel	\$39.45



SIZE CHARTS

All measurements are listed in centimeters. Please note all measurements are subject to a 1cm bulk production tolerance.



CLASSIC SIZE CHART - F01

	XS	S	Μ	L
A - Body Length	74	75	76	77
B - Chest Width	46	49	52	57
C - Sleeve Length	60	61	62	63

JACKET SIZE CHART - J10 & J20

	XS	S	Μ	L	XL	2XL	3XL
A - Body Length	74	76	78	80	82	84	86
B - Chest Width	54	58	62	68	72	76	80
C - Sleeve Length	62.5	64.5	66.5	67	69	70	71

XL	2XL	3X L	4XL	5XL
78	80	82	85	88
60	63	66	70	74
64	66	68	71	74



BUTTON OPTIONS

Select your button color. Resin filled or etched +\$1/each upcharge. Nothing quite like making a button even more memorable by enscribing your brand into it.







METAL GREY FAUX HORN



WHITE FAUX HORN



BRASS



FAUX HORN





BLACK PEARL SNAP

F01: 4-Hole Buttons or Pearl Snaps

J10: Metal Snaps Only

All options made from

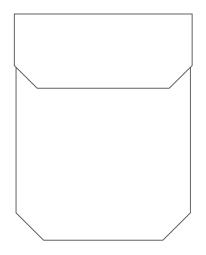
sustainable

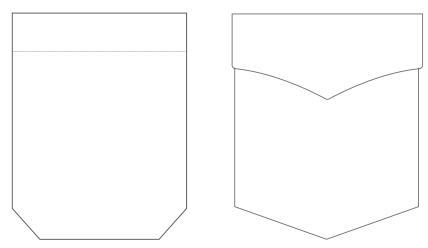
materials

J20: 4-Hole Buttons or Metal Snaps

POCKET OPTIONS

All flannels come with two breast pockets. Shackets and Lined Jackets also include side seam pockets. Great for carrying flint and tinder, rocks for your collection, bottle caps, and various pine needles.





POCKET 01 Chamfered Flap

POCKET 02 Open Chamfered





BLACK

BLACK ENAMEL



PEWTER



LT. ANTIQUE



PEARL SNAP

POCKET 03 Western Pocket



EMBELLISHMENT OPTIONS

All flannels include inside neck label and 2 outside embellishments options. Additional embellishments + \$1/each. Imagine all of the cool patches that hipsters collect in their drawers-put yours on a flannel.

EMBELLISHMENTS

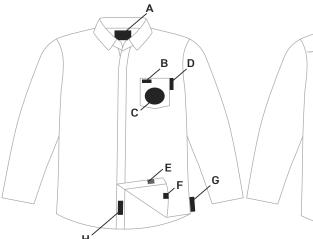




WOVEN LABEL

WOVEN PINCH TAG

EMBROIDERED PATCH

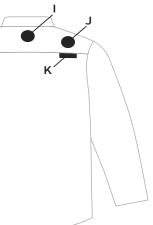


- A Inside Neck Tag* B - Top Left/right Pocket or Pocket Flap* C - On Pocket D - Pocket Seem Pinch Tag E - Front Placket F - Hem Pinch Tag
 - G Side Seam Label*
 - H Inside Placket Label
 - I Yoke Label
 - J Shoulder Embroidery*
 - K Yoke Pinch Tag

EMBROIDERY



VEGAN LEATHER





FINISHING OPTIONS

Brist

FINISHING

UPC LABELS

1 color max + \$.25 each

1000 MOQ + \$.50 each

HANGTAG APPLICATION

+ \$.25 each

POLYBAGGING

+ \$.25 each



CUSTOM HANGTAG PRINTING

MIDWEIGHT STYLE F01 & J20





HEAVYWEIGHT STYLE J10



